

Sonya Hall-Harris

From: Radio One Employee Communication
Sent: Wednesday, July 20, 2011 4:43 PM
Subject: Mentorship Program Announcement

I am proud to announce the launch of Radio One's first ever Mentorship Program. As you all know we take pride in the diversity of our staff. Our dedication toward creating a diverse work environment is evident in each of our 16 markets. To meet our goals of developing our talent pool and increasing the diversity within the leadership structure, we have developed a company-sponsored mentorship program.

The Mentorship Program will be dedicated to developing employees who have demonstrated the potential to grow into a General Manager role within Radio One in the short term (1-3 years). The inaugural Mentorship Program participant group consists of 5 "Mentees" and 5 senior level "Mentors". The Mentees were nominated by their General Managers and Regional Vice Presidents and then selected to participate in the program by me. The Mentors were selected by me and will support the Mentees' career development goals.

Program Participants

Mentees:

Cassandra Banko, Director of Sales, Philadelphia
Kim Gattis, Director of Sales, Raleigh
George Jones, General Sales Manager, Detroit
Marsha Landess, Director of Sales, Richmond
Michael Taylor, General Sales Manager, Charlotte

Mentors:

Doug Abernethy, Regional Vice President/GM, Houston
Bruce Demps, Regional Vice President/GM, Philadelphia
Kathy Stinehour, General Manager, Detroit
Chris Wegmann, Regional Vice President/GM, Washington, DC
Jeff Wilson, Regional Vice President/GM, Cleveland

Please join me in welcoming the Mentees and Mentors of the first class of Radio One's Mentorship Program. If you have any questions about the Mentorship Program, please feel free to contact me, Lawrence Dunford or Jackie Kindall.

Sincerely,

Barry A. Mayo
President, Radio Division